

Dear Student (and Parents and Carers)

Attendance Challenge – Spring Term 2018

Are you up for a challenge?

As part of the Academy's mission to raise attendance and achievement, we are setting you a personal challenge to improve your attendance.

How it works:

- You need to achieve 100% attendance this half term on receipt of this letter up to Friday 9th February 2018. (That's only 25 days!).
- This means no absences at all, no days off for a cough, cold, headache or medical appointments and arriving to the Academy on time every day!
- If you achieve this challenge then the Academy will reward you on the last day of term with a lovely ice cream from Café 54 to enjoy.
- In addition, all students achieving the challenge will be entered into a raffle and one lucky person will win a £15 Love to Shop voucher!

We will monitor your attendance and punctuality carefully during this time and look forward to rewarding as many of you as possible.

Go for it – you know you can do it!

Many thanks



Ms E Whittington
Associate Senior Leader

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