

Mark Hall Academy - Pupil Privacy Notice

This document sets out what personal data we will hold about you, why we process that data, who we share this information with, and your rights in relation to your personal data processed by us.

Your parents/carers have also been sent a 'Parent/Carer Privacy Notice' – at the bottom of this **you will need to sign the reply slip alongside your parent/carers and return to the academy no later than Friday 18th May 2018.**

The categories of pupil information that we collect, hold and share include:

- Personal information (such as name, dob, unique pupil number and contact details)
- Characteristics (such as language, nationality, country of birth and free school meal eligibility)
- Details of previous/future schools
- Attendance information (such as sessions attended, number of absences and absence reasons)
- Assessment information
- Special category, ethnicity, religious beliefs, medical, SEND, dietary requirements, safeguarding
- Exclusions and behaviour information
- CCTV
- Photographs (for in-house, academy use)

Why we collect and use this information

We use the pupil data:

- to support pupil learning and provide a good education
- Contact in case of emergency
- to monitor and report on pupil progress
- to provide appropriate pastoral care
- to assess the quality of our services
- to comply with the law regarding data sharing
- to make sure that we are able to address and support any educational, health or social needs you may have
- to make sure everyone is treated fairly and equally
- to keep you and everyone at the school safe and secure
- to celebrate your achievements

The lawful basis on which we use this information

We will only collect and use your information when the law allows us to. Most often, we will use your information where:

- We need to comply with the law
- We need to use it to carry out a task in the public interest (in order to provide you with an education)

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Sometimes, we may also use your personal information where:

- You, or your parents/carers have given us permission to use it in a certain way e.g. school photography and use of photographs for our newsletter, website or Twitter feed.
- We need to protect your interests (or someone else's interest)

Where we have got permissions to use your data, you or your parents/carers may withdraw this at any time. We will make this clear when we ask for permission and explain how to go about withdrawing consent.

Some of the reasons listed above for collecting and using your information overlap, and there may be several grounds which mean we can use your data.

Collecting pupil information

Whilst the majority of pupil information you provide to us is mandatory, some of it is provided to us on a voluntary basis. In order to comply with the General Data Protection Regulation, we will inform you whether you are required to provide certain pupil information to us or if you have a choice in this.

Why do we use special category personal data?

We may need to use the information about you which is special (mentioned above) where there is a specific interest to do so for example health and social care purposes or to provide you with equal opportunities and treatment. We will also use this information where you have given us permission to do so.

There may also be circumstances where we need to use your information in relation to legal claims, or to protect your vital interests and where you are unable to provide your consent.

Storing pupil data

We will hold information relating to you only for as long as necessary. How long we need to hold on to any information will depend on the type of information. Where you change school we will usually pass your information to your new school. We normally hold pupil data for the duration of time the pupil is in school. If Mark Hall was your last school, on leaving at the end of Year 11, we are required to keep it until you reach 25 years.

Who we share pupil information with

We do not share personal information about you with anyone outside the school without permission from you or your parents/carers, unless the law and our policies allow us to do so. Where it is legally required, or necessary for another reason allowed under data protection law, we may share personal information about you with:

- schools that the pupils attend after leaving us
- our local authority
- the Department for Education (DfE)
- Accident reporting
- Educational software e.g. Show My Homework, Library system (ALICE), EVOLVE (trips system)
- Academy Transformation Trust
- NHS, school nurse
- School Photographers
- Assessment (Data monitoring and statutory returns and examining bodies)

- Group Call (text service to parents/carers)
- Catering company
- OFSTED
- Institutions for safe guarding purposes

Keeping this information safe

It is very important that only people who need to use your information can see it. The academy keeps your information safe in a range of ways, including:

- Secure storage
- Password protecting
- Secure network and infrastructure

Data collection requirements:

To find out more about the data collection requirements placed on us by the Department for Education (for example; via the school census) go to <https://www.gov.uk/education/data-collection-and-censuses-for-schools>.

The National Pupil Database (NPD)

The NPD is owned and managed by the Department for Education and contains information about pupils in schools in England. It provides invaluable evidence on educational performance to inform independent research, as well as studies commissioned by the Department. It is held in electronic format for statistical purposes. This information is securely collected from a range of sources including schools, local authorities and awarding bodies.

We are required by law, to provide information about our pupils to the DfE as part of statutory data collections such as the school census and early years' census. Some of this information is then stored in the NPD. The law that allows this is the Education (Information About Individual Pupils) (England) Regulations 2013.

To find out more about the NPD, go to <https://www.gov.uk/government/publications/national-pupil-database-user-guide-and-supporting-information>.

The department may share information about our pupils from the NPD with third parties who promote the education or well-being of children in England by:

conducting research or analysis
 producing statistics
 providing information, advice or guidance

The Department has robust processes in place to ensure the confidentiality of our data is maintained and there are stringent controls in place regarding access and use of the data. Decisions on whether DfE releases data to third parties are subject to a strict approval process and based on a detailed assessment of:

who is requesting the data
 the purpose for which it is required
 the level and sensitivity of data requested: and
 the arrangements in place to store and handle the data

To be granted access to pupil information, organisations must comply with strict terms and conditions covering the confidentiality and handling of the data, security arrangements and retention and use of the data.

For more information about the department's data sharing process, please visit:

<https://www.gov.uk/data-protection-how-we-collect-and-share-research-data>

For information about which organisations the department has provided pupil information, (and for which project), please visit the following website:

<https://www.gov.uk/government/publications/national-pupil-database-requests-received>

To contact DfE: <https://www.gov.uk/contact-dfe>

Requesting access to your personal data

Under data protection legislation, parents and pupils have the right to request access to information about them that we hold. To make a request for your personal information, or be given access to your child's educational record, contact the Data Protection Officer (Claire Pritchard at Academy Transformation Trust) in the first instance via office@mha.attrust.org.uk

You also have the right to:

- object to processing of personal data that is likely to cause, or is causing, damage or distress
- prevent processing for the purpose of direct marketing
- object to decisions being taken by automated means
- in certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed
- claim compensation for damages caused by a breach of the Data Protection regulations

If you have a concern about the way we are collecting or using your personal data, we request that you raise your concern with us in the first instance. Alternatively, you can contact the Information Commissioner's Office at <https://ico.org.uk/concerns/>